

Passing down

the *Love*

Collecting memories Connecting generations

<https://www.passingdownthelove.com> | Kimberly@Passingdownthelove.com

PassingDownTheLove.com helps Grandmothers connect and make memories with their Grandchildren by providing activities, celebration ideas, memory-keeping strategies, advice and support for Grandmothers from the time they find out they'll be a Grandma through the rest of their days as a Grandparent.

19,000+

Monthly Visitors

28,000+

Monthly Pageviews

2,750+

Social Media Followers

1,100+

Email Subscribers

SOCIAL MEDIA



275+ Followers



100+ Followers



1,800+ Followers



200+ Followers
80+ Group Members

SERVICES

NEEDED

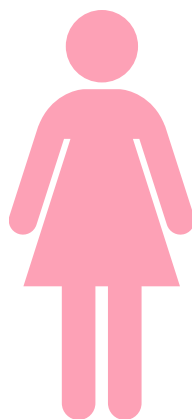
- Sponsored posts
- Brand ambassadorship
- Reviews
- Giveaways
- Newsletter campaigns
- Affiliate Programs

ABOUT KIMBERLY

I am a 60+ year-old Grandmother of two little ones, a sweet and smart 7-year-old girl and a wonderful and energetic 5 year-old boy. Being a Grandma to them is a fun, rewarding, exciting, amazing, "pull at your heartstrings" ride that I wouldn't trade for anything! I love this life and want to share my knowledge, experiences and insight with other women as they enter the awesome world of Grandparenting.



AUDIENCE



93%

FEMALE AUDIENCE

| AGE | % |
|-------|-----|
| 35-44 | 20% |
| 45-54 | 18% |
| 55-64 | 25% |
| 65+ | 15% |



TOP TRAFFIC LOCATIONS

| | |
|----------|-----|
| #1 USA | 87% |
| #2 ENG | 6% |
| #3 CAN | 4% |
| #4 OTHER | 3% |

BRANDS WE'VE WORKED WITH:

Door Buddy/Wittle Post



Elephant Books Post



Sasquatch Books Post



OUR TOP TEN POSTS

1. Unique 60th Birthday Gift Ideas For Her
2. How to Start Keeping a Grandmother Journal
3. Choosing The Perfect Grandma Name
4. Fun and Easy Ideas for Hosting a Grandmother Shower
5. Things I Want my Grandkids to Know
6. Blue and Pink Baby Shower Punch Recipes
7. 10 Top Tips for a New Grandma
8. Fun Recipes to Make with Kids
9. Amazingly Special Gifts for New Grandmas in your Life.
10. Turning 60: 8 Ways to Have a Happy 60th Birthday

LET'S WORK TOGETHER

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