

Passing down

the *Love*

Collecting memories Connecting generations

<https://www.passingdownthelove.com> | Kimberly@Passingdownthelove.com

PassingDownTheLove.com helps Grandmothers connect and make memories with their Grandchildren by providing activities, celebration ideas, memory-keeping strategies, advice and support for Grandmothers from the time they find out they'll be a Grandma through the rest of their days as a Grandparent.

30,000+

Monthly Visitors

40,000+

Monthly Pageviews

4,000+

Social Media Followers

1,500+

Email Subscribers

SOCIAL MEDIA



275+ Followers



3,000+ Followers



300+ Followers
150+ Group Members

SERVICES

OFFERED

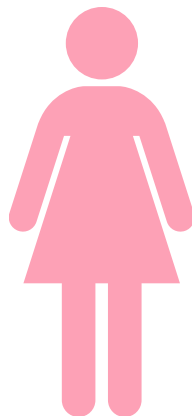
- Sponsored posts
- Brand ambassadorship
- Reviews
- Giveaways
- Newsletter campaigns
- Affiliate Programs

ABOUT KIMBERLY

I am a 60+ year-old Grandmother of two little ones, a sweet and smart 7-year-old girl and a wonderful and energetic 5 year-old boy. Being a Grandma to them is a fun, rewarding, exciting, amazing, "pull at your heartstrings" ride that I wouldn't trade for anything! I love this life and want to share my knowledge, experiences and insight with other women as they enter the awesome world of Grandparenting.



AUDIENCE



93%

FEMALE AUDIENCE

AGE	%
35-44	10%
45-54	20%
55-64	25%
65+	15%